



Graphite

Title Information Sheet

A FOUR BOOK COLLECTION

Title: Hope & Will Have a Baby
Author: Iréné Celcer
Illustrator: Horacio Gatto

Publisher: Graphite Press
SAN: 2560712

Pub. Date: March 1, 2007
Copyright: 2006
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Category: Juvenile Fiction / Family / New Baby
BISAC Code: JUV013040
Ages: 3-7
Price: US\$19.95 / CAN\$24.95

Cover: Paperback
Interior: Full Color with Illustrations
Format: Large Children's Picture Book
Trim: 10.00 x 8.00 x 0.09 inches
Weight: 0.27 pounds (122.47 grams)
Pages: 32

BOOK 1

Subtitle: The Gift of Egg Donation
ISBN-10: 0975581015
ISBN-13: 9780975581018
LCCN: 2006011047

BOOK 2

Subtitle: The Gift of Embryo Donation
ISBN-10: 0975581023
ISBN-13: 9780975581025
LCCN: 2006011049

BOOK 3

Subtitle: The Gift of Sperm Donation
ISBN-10: 0975581031
ISBN-13: 9780975581032
LCCN: 2006011050

BOOK 4

Subtitle: The Gift of Surrogacy
ISBN-10: 097558104X
ISBN-13: 9780975581049
LCCN: 2006011046

Wholesale Purchase Through Distributor

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Publisher: www.graphitepress.com

Synopsis

Follow an inquisitive little boy who learns of his parents' quest to have children, and the success they ultimately achieve in creating a family. Told in a language a child can understand, these books recount the tale of how mom and dad met, fell in love, and ultimately built a family. They provide a great vehicle to help parents tell their children about the special way the children came into being. Each stand-alone volume recounts the same story from a different perspective, highlighting four distinct pathways to conception: egg donation, embryo donation, sperm donation, and surrogacy. Come and celebrate the unique gift couples can receive on their way to becoming a family.

Cover Testimonials

"This book is about turning hopes and dreams into 'real' families...a wonderful tool for helping our children learn the truth about their unique beginnings without breaking the bonds of trust. The different roads taken to build families are explained [with] a warm and honest approach...to reassure our children who came into this world by unique means that they belong."

—ELAINE R. GORDON, Ph.D.
Clinical Psychologist, Santa Monica/UCLA Hospital
Author of Mommy, Did I Grow in Your Tummy?

"The *Hope & Will Have a Baby* series by Iréné Celcer is a great way to introduce young children to their birth story. The illustrations are terrific, and these books emphasize that making a family is the important thing. The writing is so clear and engaging that it's a book to be read to children when they are very young, and it lets children know that as they get older and more curious their parents are there to talk with them."

—MARGOT WEINSHEL, LCSW, RN
Faculty, Ackerman Institute for the Family
Clinical Instructor, Department of Psychiatry, NYU Medical Center
Coauthor of Couple Therapy for Infertility

"*Hope & Will Have a Baby* provides a framework for parents to tell children their own story...a wonderful way to introduce children to their unique beginnings, and a wonderful way for parents to become comfortable with answering questions. Parents and professionals will be grateful for this book's willingness to tackle the many ways families are made. I especially appreciate that the children are told a story that is wrapped in warmth and respect."

—HILARY HANAFIN, Ph.D.
Clinical Psychologist, Los Angeles, California

Author Biography

Iréné Celcer, MA, LCSW, is originally from Argentina. She holds graduate degrees in psychology from Universidad de Belgrano, holistic

psychology from Antioch University, and social work from Yeshiva University. She specializes in infertility, third party reproductive assistance, and eating disorders. She lives and works in Atlanta, Georgia.

Illustrator Biography

Horacio Daniel Gatto is an internationally recognized illustrator and graphic designer. His award-winning children's illustrations have appeared in many publications and several national exhibitions. Mr. Gatto is a member of the Argentinean Illustrators Association and the Argentinean Illustrators Forum. He presently makes his home in Buenos Aires, Argentina.

Markets

Primary market covers the parents of children born through assisted reproductive technologies, such as egg donation, embryo donation, sperm donation, or surrogacy. Additional markets include: (a) support groups for intended parents, (b) fertility medical specialists and clinics, (c) mental health professionals who counsel infertile couples, (d) clergy who counsel infertile couples, (e) educators that address reproductive assistance, (f) law offices specializing in third party reproductive assistance, (g) surrogates and their families, (h) egg donors in open egg donations, (i) agencies that match intended parents with surrogates or donors, (j) professional groups specializing in infertility and assisted reproductive technology.

Publicity Points

- Fills a market gap for parents who crave supportive information on assisted reproductive technologies.
- Provides a vehicle for parents to tell their children about their unique beginnings as a family.
- Timely release, as assisted reproductive technologies become more accepted methods of building a family.
- Author is a reproductive specialist and mental health professional.

Uniqueness Within Competition

- Strong thematic focus on family building.
- Availability of several books, with each book addressing a specific family building approach. This allows a more unique match to individual family circumstances and provides validation to parents during book selection.
- Brings donors or surrogates into the story line as significant characters.
- Uses human as opposed to animal characters.
- Fills an important gap in the embryo donation literature.
- Addresses the family life span (couple meets, falls in love, marries) and challenges (infertility) prior to the arrival of a new child.